



The following is an official statement regarding the court case between Vans and MSCHF.

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This is not a skate shoe / Ceci n'est pas une chaussure de skate

MSCHF is an American art collective that creates cultural readymades. We use existing, potent, pieces of culture as our building blocks and working medium to create new works.

Wavy Baby is the platonic ideal of a skate shoe, warped to shit. Sneaker companies are in a constant cycle of rifting on each other. Standard shoe industry practice is: steal a sole, steal an upper, change a symbol. What a boring use of cultural material. Wavy Baby is a complete distortion of an entire object that is itself a symbol.

Vans reached out to settle with us proactively ahead of the drop. To have the drop go live Monday, they offered specific terms (as recently as 24 hours ago) asking for, among other things, half the profits and also 4 pairs of shoes for themselves. They also indicated they were willing to meet about future collaborations LMAO.

Turns out that they were shaking our hand at the same time they were stabbing us in the back.

MSCHF believes in the freedom of expression, and nothing is more important than our ability, and the ability of other artists like us, to continue with our work over the coming years. Fundamentally, artists play with culture. Sampling is a core act of creative expression, and a

